

**Diversity Catalyst Team  
Diversity Discussion Questions**

*Recorder: Please record information from each group on this form for subsequent input into database.*

**Number in attendance** \_\_\_\_\_

**Are you familiar with Lincoln University Cooperative Extension or University of Missouri Extension?**

# Answering Yes \_\_\_\_\_

# Answering No \_\_\_\_\_

**Can you name any extension programs?**

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*Facilitator explains extension, provides literature (if desired) and provides definition of diversity as defined by extension.*

1. With which underserved audiences/populations should Extension work?
2. What **needs** do each of these audiences have? (personal/community betterment)
3. For each need, what **results** should be achieved?
4. How can Extension best connect with these audiences?
5. Can you tell us which needs are most important?  
(Use dots to prioritize. Each person gets 5 dots to identify their top priorities.)

**RECORDING FORM**

*(In order of priority from chart)*

**Audience #1**

Who 1 \_\_\_\_\_

**Program Area** \_\_\_\_\_

How to connect with them \_\_\_\_\_

**Needs for audience 1**

Need 1 a \_\_\_\_\_

Need 1 b \_\_\_\_\_

Need 1 c \_\_\_\_\_

**Results for audience 1**

Result 1 a \_\_\_\_\_

Result 1 b \_\_\_\_\_

Result 1 c \_\_\_\_\_

**Audience #2**

Who 2 \_\_\_\_\_

**Program Area** \_\_\_\_\_

How to connect with them \_\_\_\_\_

**Needs for audience 2**

Need 2 a \_\_\_\_\_

Need 2 b \_\_\_\_\_

Need 2 c \_\_\_\_\_

**Results for audience 2**

Result 2 a \_\_\_\_\_

Result 2 b \_\_\_\_\_

Result 2 c \_\_\_\_\_

## Diversity Discussion Demographics

To be completed by each person attending a diversity discussion.

Group \_\_\_\_\_

Region \_\_\_\_\_

Facilitator \_\_\_\_\_

Check all that apply.

### Race

- Caucasian
- African American
- Hispanic/Latino
- Asian
- American Indian/Alaskan
- Not Specified
- Other \_\_\_\_\_

### Gender

- Male
- Female

### Non-Native English Speaker

(English as a Second Language)

### Socio-economic Status

- High (annual income \$60,000-above)
- Medium (annual income \$20,000-60,000)
- Low (annual income below \$20,000)

### Location

- Bootheel/Southeast Missouri
- South Central Missouri
- North Missouri
- Kansas City/West Central Missouri
- St. Louis/East Central Missouri

### Age

- 18-20 years
- 21-30 years
- 31-40 years
- 41-50 years
- 51-60 years
- 61 years and above