

Impact Collaborative Summit FAQ

What, when, and where is the Impact Collaborative Summit?

First National Impact Collaborative Summit

October 16 - 18, 2019

Indianapolis, Indiana

[Learn more...](#)

Beginning at 7:30 AM, Oct. 16

Ending at 7 PM, Oct. 18

Extra Bonus: After Action Review at 9 AM, Oct. 19

Why should I attend the Summit?

The Summit provides the skills and tools to move forward with teams working on local issues to innovate, build a project and address any subject matter area. You'll learn an innovation process, inspired by leading authorities in design thinking, lean experimentation, and innovation. You'll develop strategies for getting community partners involved in your project; bringing them to the table in the creation stage of your work. You'll then have access to a process of mapping your concept, identifying areas to be strengthened and then have access to expertise and partners that you cannot get at the local level. You'll meet colleagues from across the country who have projects similar to yours and learn the solutions they're developing.

What should I get out of this Summit?

- Learn an innovation process that can be applied to any project or program, anytime, and anywhere.
- Be ready to implement your idea into a project or program back at your institution or within your community.
- Be introduced to potential partners for your project or program.

What is the schedule for the Summit?

The Summit is three full days ending at 7 PM on the last day, October 18. An After Action Review will occur on the Friday, October 19, at 9 AM for those that can stay. A [schedule at a glance](#) is available.

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Who can participate?

Teams from Premium and Basic [eXtension Member Institutions](#) are eligible to participate in the Impact Collaborative Summit. It is recommended that teams consist of 3 or more individuals. Community partners are also encouraged to attend as part of a member institution's team.

What is a Community Partner?

A community partner is a person who is not an employee of a Member Institution but is or can be a key player in the team's Cooperative Extension work. Community Partners may be industry

experts, local thought or opinion leaders, financial partners, and any collaborator who can help support the work of the team.

What is a Designated Team?

A designated team from a Premium or Basic eXtension Member Institution can be identified by the Extension Director or Administrator to represent their institution at the Summit. One Designated team from each Premium or Basic eXtension Member Institution will receive free registration. Premium Member Designated Teams receive 5 free registrations and Basic Member Designated Teams receive 3 free registrations. Additional members of these teams may attend by paying the appropriate registration for their membership type. They would register using the Additional Team option.

Can a Member Institution send more than one team to the Summit?

More than one team can be sent to the Summit for an eXtension Member Institution. One team can be selected by the member's Extension Director or Administrator as the Designated Team receiving free registration for up to 5 (Premium) or 3 (basic) members while the second team attending can register as an Additional Team.

What is an Additional Team?

Additional Teams from Premium or Basic eXtension Member Institutions may also attend the Summit even if they were not chosen as the free Designated team from their institution. Additional Teams may attend by paying the appropriate registration for their membership type. They would register using the Additional Team option.

How much is the Summit Registration?

Premium eXtension Member Institution Registration is \$295 per person.

Basic eXtension Member Institution Registration is \$395 per person.

There are options to receive free registration if your team is selected by your Extension Director or Administrator as the Designated Team attending the Summit.

If you are not sure whether your institution is a Premium or Basic Member please refer to our [membership list](#).

What is the optimal team size attending the Summit?

We recommend that teams attending bring at least 3 members and encourage as many members and Community Partners as can attend.

Where can I find registration information?

Registration Information can be found at: <https://www.extension.org/summit/>

I've already gone through an Innovation Kit Workshop or Designathon One, do I need to go through the Innovation Kit Workshop at the Summit?

The Innovation Kit Workshop offered at the Summit is new and revised from that delivered during our winter 2018 Regional Designathon One events. Therefore, we feel that even those having attended a previous Designathon One or even a State Innovation Kit Workshop later this spring will find this experience beneficial with new resources and greater clarity. Day one of the Summit will offer an Innovation Kit Workshop and this is a great opportunity to begin work with your team and setting the groundwork for days two and three where Designathon Two will be offered.

What's the difference between a Designathon One and a Designathon Two?

The center of a Designathon One is the Innovation Kit process which provides skills in ideation, design thinking, and lean experimentation. On day one of a Designathon One, participants learn the Impact Collaborative Innovation Kit process working through a sample issue scenario. On day two of a Designathon One, teams apply the Innovation Kit process to their own local issue.

Designathon Two allows project teams to work together to uncover gaps in project planning along with in-person expertise and guidance from subject matter “key informants” that may not be available locally. Project teams will create a project roadmap to guide local implementation of the project/program following participation in Designathon Two. Project teams will have the opportunity to form ongoing partnerships that will provide funding and/or talent resources for the project implementation.

What is a Key Informant?

A key informant is a subject matter expert who is available on-site and on-demand during Designathon Two events to help project teams problem solve potential gaps and solutions for successful project implementation. Key informants may have expertise in specific content areas, technologies, instructional design, evaluation, fundraising, etc.

How should I prepare for the Summit?

1. Register your team for the Summit
2. Participate in pre-Summit webinars (live or recorded)
3. Watch, read, prepare pre-Summit homework (will be sent about 1-2 weeks prior to Summit)

What is an After Action Review?

The After Action Review (AAR) is an (optional) Summit evaluation meeting during which event participants answer these four questions:

1. What was supposed to happen?
2. What did happen?
3. What would you do the same?
4. What would you do different?